



## COMMONWEALTH INSURANCE ADVANTAGE

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### **Marketing Intern**

Fort Washington | Greater Philadelphia Area

Commonwealth is a market leader providing insurance brokers specializing in healthcare with multiple workers' compensation coverage options via several strategic insurance carrier partners. With an emphasis on fast, efficient service and a culture of finding a way to make tough deals work, we have a proprietary relationship with our chosen carriers and a trusted relationship with our brokers. In addition to workers' compensation coverage, Commonwealth Specialty Programs provide access to traditionally difficult to find liability coverage for both the emerging exposure of active shooter events as well as the shooting sports industry. To learn more about the company, visit <https://commonwealthinsure.com>.

### **The Role - Job Description**

We are looking for a driven Marketing Intern with an understanding of social media and digital platforms who is ready for an immersive, real-world experience. Under the supervision of our staff, the Marketing Intern can expect to participate in the monthly preparation of Marketing campaigns including prospecting. Knowledge of Microsoft Office/Google Workspace a plus. The ideal candidate should be a motivated team player who thrives in a role that requires analytical abilities in a fast-paced environment.

### **Marketing Intern Responsibilities include:**

- Developing tools and methods for collecting data such as surveys, opinion polls or questionnaires
- Collecting and analyzing data to identify consumer trends
- Researching consumer opinions and marketing strategies and proposing adjustments to current strategies accordingly
- Creating graphic representations of data and translating complex research into easily readable content for stakeholders and other departments
- Preparing marketing proposals and presentations based on company needs
- Measuring consumer satisfaction with products or services
- Monitoring and managing the company's social media platforms, adjusting outreach tactics as needed

### **Marketing Intern Requirements**

- Marketing degree educational track
- Strong analytical skills, with a passion for problem solving on the fly
- Social Media savvy and some SEO Know-How preferred
- Strong communication skills, with the ability to articulate what's going on and why
- Good listener and critical thinker

- Ability to handle multi-tasking heavy environment
- Some proficiency in Microsoft (Word | Excel | PowerPoint) and/or Google (Docs | Sheets | Slides) products

**Job posting closes: once filled**

Commonwealth Insurance is committed to working with and providing reasonable accommodations to job applicants and employees with physical or mental disabilities. If you believe you need a reasonable accommodation in order to complete any part of the application or hiring process, please send an email to [vadams@commonwealthinsure.com](mailto:vadams@commonwealthinsure.com). Reasonable accommodations will be determined on a case-by-case basis.

Commonwealth Insurance Advantage reserves the right to conduct a criminal background check, tailored to the requirements of a job, after a conditional employment offer is made. Unless otherwise required by law, we do not automatically exclude any applicant with a criminal conviction for a job or class or jobs.

**We are an Equal Opportunity Employer**

We are an equal employment opportunity employer and are committed to developing a diverse workforce and provide an inclusive work environment where everyone is respected, valued, and appreciated. We have zero tolerance for all forms of unlawful discrimination, and we will not support any action or initiative that infringes upon any human right.

**To Get Started, Please Send Us The Following Information:**

Provide a cover letter that includes:

1. Name, address, email and phone number
2. The specific internship position (listed at the top of this page) that you are interested in
3. Your current resume

***Send above to:***

Vanessa Adams at [vadams@commonwealthinsure.com](mailto:vadams@commonwealthinsure.com)

***If questions:***

Call Vanessa at 267-513-1976